

Johnstown/Milliken Chamber of Commerce
Ambassador Meeting
B's Coffee – Tuesday – May 3, 2016
4:00 PM

Olivia Eldred, Bev Kirkpatrick, Verniece Thomas, Betty Gustafson, Kelly Rivera, Barbara Ding, Dennis Ding, Edgar Schramma and John Soricelli were in attendance.

Meeting was called to order at approximately 4:10 pm by Kelly.

Dennis Ding was introduced. He is going to assist with assembling and distributing the Welcome Bags. It was decided that items will be delivered to the Chamber office. Currently there are about 95 bags that need to be delivered. There are about 70 bags ready for delivery.

Bags will be delivered to the following areas by the assigned Ambassadors.

Rolling Hills – Olivia
Pioneer Ridge – Bev
Clearview – Verniece
Thompson – Barb
Milliken – Beth
Any area - Betty

Going forward the bags will be stuffed on the 5th or 6th of the month after Kelly runs the IRES report on the 3rd.

We are almost out of bags so an order will need to be placed. The advertisers for the bags have already been secured.

Discussed committee chairs/co-chairs:
New members reception – Chair – Bev; Co-chair – Verniece
Ribbon cuttings – Chair – Sandy; Co-chair – Olivia
Communication director – Chair – Olivia; Co-chair – Kelly
Board Liaison – Verniece
Welcome Bags – Chair – Dennis; Co-chair – Barb

Edgar spoke to the list of deliverables and resources that the Chamber provides. Businesses need to be aware of the value, perks, benefits of being a Chamber member.

Ambassador meetings are the first Tuesday after the first Monday when the Board meets.

The next Business after Hours is Tuesday, May 17 at First National Bank.

Edgar thanked the ambassadors for contributing to the success of the Annual Banquet in March.

Income at the event was 70% higher than budgeted and the expenses were somewhat higher than anticipated.

Revenue - ±\$12,000

Expenses - ±\$4,000

We had a good representation of businesses and town officials.

It was a good start for 2016 – positive direction for the chamber.

Through John's relationships leadership there is an increased interest in the Chamber. This is important considering the growth of the 2534 area and the number of new businesses that are opening. The J/M Chamber does not have a positive reputation and relationship with the businesses, membership will be lost to the other area chambers.

Last year when the board hired John to be the Executive Director they outlined three goals that they wanted to achieve and/or improve upon.

1. Business to Residential relationships
2. Business to Business
3. Building a vibrant community

The ambassadors are the face of the Chamber so it is extremely important that we deliver the same message as the Board.

The next meeting will be a work session to educate and inform the new Ambassadors of their roles and the responsibilities that are associated with being an Ambassador. The work session will be held at Grace Community Church on Tuesday, May 10 at 4:00 pm.

The meeting was adjourned at 5:05 pm.